



Third Way Forum

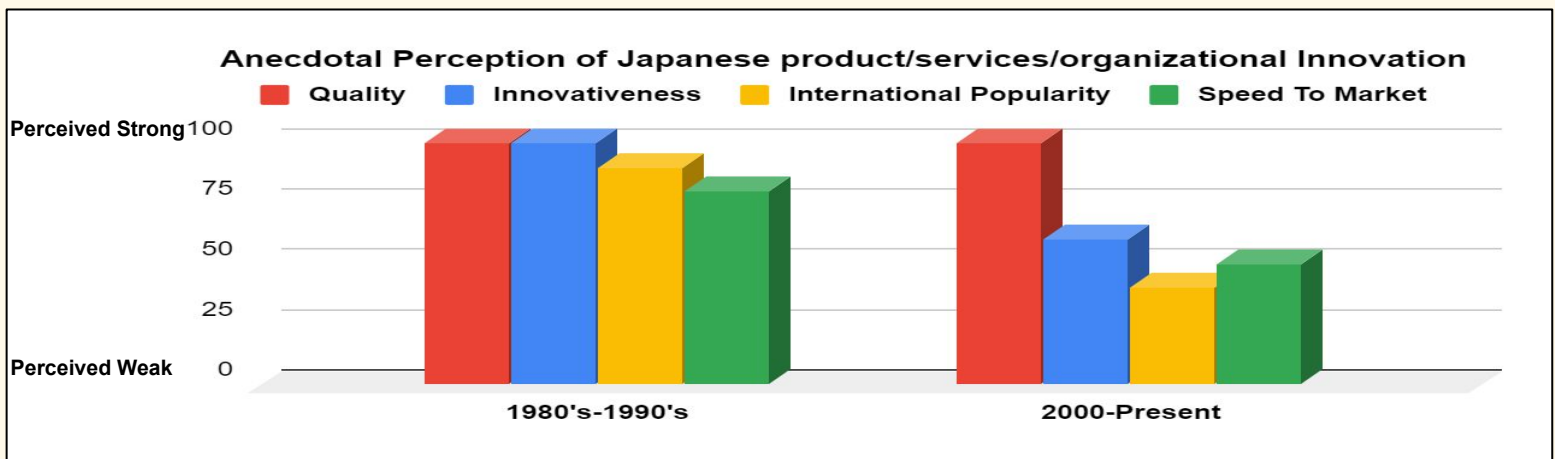
INFOGRAPHICS

Weekly Meeting Highlights 24.9.20

Innovative/Progressive/Unique Japanese Companies. What they are doing differently and why it is working

To Japan-ize Products & Services

- Companies that have taken products/services from outside of Japan and *refined/adapted* to fit Japanese tastes
- Companies that take what's uniquely Japanese and share it with the rest of the world
 - Positive: shares Japanese quality/vision and products globally
 - Negative: can be restrictive/protectionist toward ends that stifle growth



Organizational Uniqueness

- Organizations where Passion for mission consistently outweighs Bureaucracy
 - Focus on doing something best rather than being the best
 - Clear mission/vision/values
 - Examples of success begin from leadership
 - Executives openly challenge policy to find solutions
- Tough & Competent
 - Disagree with ideas, not people
 - Work to improve the overall function of the operation

!Teamwork!

- Team work via shared purpose & clear goals
- Careful not to let teams become protectionist and overly focused on bureaucracy